







FOR IMMEDIATE RELEASE:

For further information contact:

September 23, 2016 Kelsey Hanks, Martin Davison PR (401) 714-5981 khanks@martingroupmarketing.com

Get to the game... on time! Game Day Travel Tips

NITTEC, Niagara Falls Bridge Commission, Peace Bridge Authority, Pegula Sports and Entertainment offer travel information and advice

BUFFALO, NY/NIAGARA FALLS, ON – Today the Niagara International Transportation Technology Coalition (NITTEC), Niagara Falls Bridge Commission, Buffalo and Fort Erie Public Bridge Authority (Peace Bridge Authority, and Pegula Sports and Entertainment offered tips for motorists crossing the U.S./Canada border for professional sports games.

"Every year Buffalo Niagara sees a large influx of travelers between the U.S. and Canada, as many Southern Ontario residents are Buffalo fans, and Western New Yorkers are Toronto fans," said Athena Hutchins, executive director of NITTEC. "And now that the Buffalo Bills season is in full swing, we want to remind sports fans of the simple ways to prepare for a smooth, safe trip and timely arrival at the games so they can cheer on the Bills."

"The Buffalo Bills appreciate the collaboration with NITTEC, Niagara Falls Bridge Commission, the Peace Bridge Authority, and Pegula Sports and Entertainment to provide fans with tips for safe and quick travel to and from New Era Field," said Andy Major, VP of Operations and Guest Experience, Buffalo Bills. "Together with Pegula Sports and Entertainment, the Bills are excited to include NITTEC's most updated useful traffic and travel information within the My One Buffalo app to further help Bills fans with their game day experience."

Travel advisories, incidents, alerts, and construction updates:

http://www.nittec.org/travel_advisories/

Game Day travel tips for Western New York and Niagara Region:

- 1. Check the NITTEC website at NITTEC.org or the NITTEC mobile application to see if there are any travel advisories occurring that may have affect your route.
- 2. Sign up for NEXUS. This trusted traveler program makes the border crossing experience more reliable and efficient. Peace Bridge even offers dedicated and exclusive Customs processing booths for NEXUS cardholders, and the Whirlpool Bridge is NEXUS-only.
- 3. Enroll in E-ZPass to help significantly expedite your border crossing.
- 4. Visit mobile.peacebridge.com or call 1-800-715-6722 for 24/7 estimated wait times for Buffalo Niagara Region international crossings. These updates are revised hourly.
- 5. Prior to arriving at the United States border have proper identification ready to present to Customs officers. Such documents include: Enhanced Driver's licenses, Enhanced Non-Driver Identification, FAST Cards, NEXUS Cards, Permanent Resident Cards, Passports, and United States Passport Cards for travelers 16 years of age and older, and birth

- certificates, naturalization certificates, or Canadian citizenship cards which are acceptable forms of identification for most children 15 years of age and younger.
- 6. If traveling with children who are not part of your immediate family, obtain and carry a parental note of permission regarding cross-border travel. The note should include each child's parental contact information and telephone numbers.
- 7. "Clear the junk from your trunk!" Other than essential luggage, empty your trunk before the trip. Additional belongings in your car may add time to your crossing, as Customs officers may perform a visual inspection of the belongings in your car.
- 8. Turn off radios and cell phones when approaching Customs inspection booths and speaking with officers.
- 9. Remember to roll down the window, remove sunglasses, and make eye contact with Customs officers.
- 10. Be sure to declare all fruits, vegetables, plants and plant products, animals, birds, eggs, meat and meat products, as well as items acquired for personal use.
- 11. Avoid horseplay and do not fool around. Customs officers on both sides of the border are law enforcement officials who take their duties very seriously. Approach inspection booths slowly and follow signage instructions.
- 12. Be patient. Customs officers are responsible for protecting our nations' borders and public safety.
- 13. Do not drive under the influence of drugs or alcohol.

*Tips via NFBC and PBA websites

Learn more by visiting nittec.org.

About NITTEC:

Niagara International Transportation Technology Coalition (NITTEC) was formed in 1995, as a coalition of agencies designed to improve the safety and efficiency of travel in Buffalo Niagara. NITTEC's mission is to improve mobility, reliability, and safety on the regional bi-national multimodal transportation network through information sharing and coordinated management of operations.

About the Niagara Falls Bridge Commission:

A Joint Resolution of the 1938 U.S. Congressional Third Session created the Niagara Falls Bridge Commission The Extra Provincial Corporations Act of the Province of Ontario, Canada licenses the NFBC. Canada and the U.S. are equally represented on the NFBC by an eight-member Board of Commissioners. Initially established to finance, construct and operate the Rainbow Bridge, the Commission proved sufficiently efficient and effective to assume responsibilities for the Whirlpool Rapids (Lower) and Lewiston-Queenston Bridges. The NFBC builds and maintains all facilities for Customs and Immigration functions on both sides of the international border. The NFBC is self-supportive, largely through user fees (tolls) and private-sector tenant leases. NFBC is federally chartered to conduct international commercial financial transactions and issue federal (U.S.) tax-exempt bonds.

About the Buffalo and Fort Erie Public Bridge Authority:

The Buffalo and Fort Erie Public Bridge Authority, a binational bridge authority, has owned and operated the Peace Bridge since 1933. The bridge, which was opened to traffic in 1927, spans the Niagara River between Fort Erie, Ontario, and Buffalo, New York, and is a key international border crossing.

About Pegula Sports and Entertainment:

Pegula Sports and Entertainment is a management company that streamlines key business areas across all Pegula family owned sports and entertainment properties, including the Buffalo Bills, Buffalo Sabres, Buffalo Bandits, HARBORCENTER, Rochester Americans, and Black River Entertainment. On October 12, 2014, PSE President and CEO Kim Pegula announced the launch of the One Buffalo initiative. The campaign serves as a representation of teamwork, and a deeper connection between Buffalo sports teams, fans and the community. www.psentertainment.com

###